

## **Marketing Executive**

Raine & Horne International  
Zaki + Partners Sdn Bhd

Kuala Lumpur

### **Job Description:**

This candidate would be positioned under the Research and Consultancy Department. He / She is expected to be a highly self-motivated individual, team player with excellent communication skills and actively participate in both departments and company's discussions and events.

He / She is expected to have full knowledge and understanding of the way the Research and Consultancy Department works in order to relay the best impression of the department's product and services to the prospect clients.

### **Marketing Executive**

- Perform all marketing duties (prospect planning, marketing pitch presentation, and follow through marketing progress)
- Assist HOD in preparation of marketing materials and kits relating to product and services provided by the department.
- To identify and manage good rapport with relevant/potential JV partners for prospect client's land bank future development.
- To implement & execute all marketing strategies approved.
- To organize, coordinate, follow up and monitor the prospect clients' business growth and keeping good rapport with the prospect clients.
- To understand and compile customers' feedback and requirements for future improvements of product & services offered.
- To prepare monthly marketing progress report.

### **Requirements:**

- Candidate must possess at least Bachelor's Degree/Post Graduate Diploma/Professional Degree in Business / Property Development/Real Estate Management or equivalent.
- Must be a team player with strong analytical skills and good working etiquette.
- Excellent written and communication skills with attention to details.
- Natural communicator with excellent negotiation, persuasive and interpersonal skills at all levels as well as effective presentation skills.
- Candidate with related work experience with good command of English is preferred. Proficiency in Mandarin is an added advantage.
- Willing to travel and possess own transport.

Interested candidates are welcome to apply for this position. Kindly email your CV and expected salary to [Research & Consultancy Department](#).